

## Campaign Manager, Gas-free Councils - Position Description

### About 350.org Australia

350.org Australia is building a people-powered movement for climate justice. Our mission is to build a grassroots movement to stand up to the fossil fuel industry, and support a just transition from coal, oil and gas to a renewable-energy future for all.

For more information: [350.org.au](https://350.org.au)

350.org Australia is a supportive, small team with benefits including professional development and training, an Employee Assistance Program, the ability to work flexibly and from home, and cultural leave provided to employees.

350.org Australia is an equal opportunity employer, and we strongly encourage Aboriginal and Torres Strait Islander people, people living with a disability, LGBTIQ+ people, and people from culturally and linguistically diverse communities to apply for this role.

**Job Title:** Campaign Manager, Gas-free Councils

**Location:** Victoria or NSW preferable but negotiable (we are open to hiring remote workers based in Australia).

**Salary:** Level 5, in line with SCHADs level 5: \$88,762 - \$92,773 plus super and leave loading

**Hours:** Full-time (38 hours per week)

**Contract period:** 12 months, with the possibility of extension

**Reporting:** The position reports to the CEO

### About this Role

The Gas-free Councils Campaign Manager is a newly created role within the 350.org Australia Fossil Free team. This is an exciting opportunity to develop and implement a new grassroots campaign to accelerate local councils to go gas-free and commit to 100% renewables.

In this role you will be responsible for:

- Implementing the campaign strategy, including developing tactics, updating the strategy as external conditions change.
- Project management of the campaign, including ongoing evaluation.
- Identifying, coaching and supporting grassroots leaders in 5+ target local council areas to take action.
- Managing relationships with external stakeholders and ensuring ongoing collaboration with our partners.
- Developing communications material for the campaign including social media, emails to supporters, media releases, submissions, etc.
- Research and analysis to inform campaign strategy, develop resources and toolkits for grassroots leaders, and create media interest.

*350.org.au values lived experience and can provide support and training opportunities for the right candidate - we encourage applications from those who don't meet the full criteria below.*

**Required skills & experience:**

- Demonstrated experience of campaign strategy and implementation.
- Community organising experience, including identifying, coaching and supporting volunteer leaders.
- Excellent written communication skills. Demonstrated ability to write for a variety of audiences and platforms.
- Excellent interpersonal communication skills, including demonstrated experience working well with a range of stakeholders.
- Highly organised, and able to manage multiple priorities at once, with demonstrated project management skills.
- Proven ability to work independently to deliver projects, consulting with team members and stakeholders when required.
- Knowledge of and dedication to climate justice.

**Desirable skills and experience:**

- Experience working with local councils.
- Experience with digital strategy including developing digital supporter journeys, setting up digital advocacy campaigns, and/or digital advertising campaigns.
- Experience developing media strategy, relationships with media, and/or experience acting as a spokesperson in the media.
- Knowledge of barriers and opportunities at a local and state level to household electrification, and equity considerations in the transition away from gas.

**How to apply**

Please send the following to [lucy@350.org.au](mailto:lucy@350.org.au) by 5pm Monday 9th January:

- A short CV of no more than 3 pages
- A 2 page cover letter responding to the skills and experiences listed above.
- Please indicate whether you will be contactable for interviews between January 9th - 28th.